

# Introduction

- Company name & logo
- Presenter(s) name and qualification

# Problem and Product/Service Description

- What is the problem you're solving?
- What do you offer?
- Description of benefits and solutions offered to customers
- Which is the USP?
- Which are the technological, product and market sustainable advantages?
- Show a product image, video or an example

# Milestones

- Revenues
- Users
- Growth m/m or y/y
- Significant-strategic customers / partnerships
- Competitive advantage achieved
- Prospective profits / contracts
- Number of employees
- Patents and brands registered

# Team

- Name, qualification
- Relevant experiences
  
- Name, qualification
- Relevant experiences
- ...
  
- Directors and Advisors
- Investors/shareholders

# Market & Competition

- Target Market (and its segmentation)
- Market dimension (TAM in €)
- Growth rate
- Main competitors, barriers to entry, main market dynamics, important competitive factors (competition chart)
- Competitive positioning  
(kind of product/service, price, clients, channels)
- External and available market researches

# Business Model & Strategies

- How do I make money / acquire customers-market relevance
- Go-to-market strategies
- Strategies about provisions and production (when applicable-relevant)

# Level of Internationalization

- % of international customers
- international branches, team and holding co
- Actual + expansion plans

# Financial Plan

- Chart with revenues, costs, ebitda.

## Round & Exit

- Raising how much?
- To do what? (investments planned: Area 1, %/€, Area 2, %/€, Area 3, %/€)
- Other investors interested
- Exit strategies